

# LATEST TRENDS IN DEBT ISSUANCE

## Marina Village Conference Center

1936 Quivira Way, Bayview Room

San Diego, California 92109

Friday, November 5, 2010

8:15 am - 3:00 pm

This seminar is designed to educate public entities about the aspects of debt financing, new debt instruments, federal compliance, and updates in the field of public finance. Given the state of the economy, this seminar will provide a great opportunity to prepare staff to meet upcoming challenges involved with today's debt issues.



## AGENDA

**7:45 am Registration**

**8:15 am Welcome**

**Dan McAllister**

*Treasurer-Tax Collector, County of San Diego*

**8:30 am Legislative Update: What's on the horizon?**

*Recent state budget actions, next budget outlook, and potential initiatives for November 2011*

**Catherine Hill**

*Regional Public Affairs Manager,  
League of California Cities*

**9:15 am Continuing Disclosure:  
How we can learn from New Jersey**

*Staying out of the regulators' way...avoiding fraudulent claims in your bond documents*

**Mary Collins, Esq.**

*Partner,  
Orrick Herrington & Sutcliffe*

**Arto Becker, Esq.**

*Partner,  
Hawkins Delafield*

**Kevin Civale, Esq.**

*Partner,  
Stradling, Yocca, Carlson & Rauth*

**10:00 am Break**

**10:15 am BABs: Update**

*Latest trends in BAB issuances, including IRS focus and secondary market trading activity*

**Paul Rosenstiel**

*Principal,  
De La Rosa & Co.;  
former California Deputy State Treasurer*

**Celeste Davis**

*Managing Director,  
RBC Capital Markets*

**11:00 am Latest Trends: Bond proceeds investment**  
*Are GICs back in favor? Find out the newest developments and how to invest your bond proceeds.*

**Monique S. Spyke**

*Senior Managing Consultant,  
PFM Asset Management*

**John McCarthy**

*Grant Street Group*

**12:00 pm Lunch - Economic and Market Conditions**  
*Recent events affecting the global economy and debt markets; forecasting future Fed actions, deflation or double dip?*

**Scott Nagelson**

*Managing Director,  
Jefferies & Co.*

**1:15 pm Refunding guidelines and tips**

*When does a refunding make sense? What PV savings are reasonable? When should an issuer just say no?*

**Mark Young**

*Principal,  
Gardner, Underwood & Bacon LLC*

**Jeffrey D. Bower**

*Managing Director,  
Bank of America Merrill Lynch*

**2:00 pm Best Practices:  
How to prepare for your rating agency presentation**

*Issuer and investor perspectives on preparing rating agency presentations*

**Chris Mukai**

*Director,  
Citigroup Global Markets Inc.*

**Vernon Evans**

*Vice President Finance/Treasurer,  
San Diego County Regional Airport Authority*

**3:00 pm Program Conclusions**

You may also register at: [www.sdtreastax.com](http://www.sdtreastax.com)

For further information, contact: Alejandra Lopez at 619.531.5222